


Ad Types on www.fiftyplusadvocate.com

Banner Ads:

POSITION: Top of all pages

Limited to three that randomly rotate / shows one at a time

 <p>SAINT VINCENT HOSPITAL Worcester Massachusetts</p>	<p>A history of excellence, a century of care from open-heart surgery; weight-loss surgery; eye surgery and dedicated centers for cancer, lung cancer, musculoskeletal and heart and vascular services.</p> <p>(click to find out more)</p>
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Side Bar Widget Ads:

POSITION: rightside, bottom next to stories

Call ads on every page and randomly rotate

 <p>Ingle Law SOUTHBORO, MASS. <small>(click ad for more information)</small></p>	<p><i>Estate Planning and Elder Law Puzzles Worth Solving.</i></p>
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Side Bar Ads:

POSITION: rightside, below banner ad

Customized to appear on any page / shows one at a time

**Do you need a
CAREGIVING RESOURCE
anywhere in New England?**



fiftyplus
advocate.com

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www.fiftyplusadvocate.com

131 Lincoln Street, Worcester, MA 01605

Column Ads:

POSITION: Placed on your specialized category page, to the right of your originally written column. Your ad will link to the single web site of your choice.

Just How Well Prepared Are You?

- ❖ Elder Law
- ❖ Wills and Trusts
- ❖ Living Wills
- ❖ Estate Planning
- ❖ Power of Attorney
- ❖ Health-care Powers of Attorney
- ❖ Real Estate Law
- ❖ Tax Issues
- ❖ Corp. Business Law
- ❖ Long-Term Care Planning
- ❖ Guardianships



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